



## P R E S S R E L E A S E

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### **Kent Business On Track To Change The Way Advertising Space Is Sold**

Kent based web development agency wisdom.co.uk is in the final stages of developing a website for bringing together buyers and sellers of advertising space.

The new site – **www.adbasement.com** - will offer a fresh approach by actually allowing sellers to promote available advertising space for a fixed price. Buyers can carry out a comprehensive search for the ideal advertising solution for their business.

The concept has already received a substantial amount of interest nationwide. Wisdom now requires volunteer testers to try out the new site during November 2007.

Tom from the magazine Dangerous Ink said;

*"We're always up for new ways to flog advertising space. Consider us signed up!"*

Alan Noake, Managing Director of Wisdom said;

*"We want to give businesses the opportunity to buy or sell advertising space at the right price without all the usual fuss"*

Volunteer testers can find out about the benefits and register now on [www.adbasement.com](http://www.adbasement.com) **ends.**

**163 words**

